



## Rockmybaby™ Nannies and Babysitters

Welcome to our 1st newsletter for 2010—well, what a busy first quarter we have had at Rockmybaby.

We have been very busy at Head Office of late, we welcome Janine Bayley on board, she joined us in February and has taken over license for Waikato and Bay of Plenty Regions. We are looking forward to having Sindy & Gung onboard with us in May, they have are about to take over the license for the Wellington Region.

**Facebook**—Please become a fan of [Rockmybaby Nanny & Babysitting Agency - Worldwide](#) we run special promotions for our nannies/babysitters as with clients exclusively on facebook. Remember also to refer as many friends/family as you can. Next month promo is a free kids [Tuckbox](#) tee shirt. So join today and be in to win—spread the word and watch our fan base grow.

## Nanny McPhee Promotion

We have successfully run a promotion along with Sunday star times and TV1 Breakfast and Paramount Pictures to “WIN A NANNY” for two weeks of the July school holidays. This was a fun process for us to be a part of and of course what a great prize for our winners. The SST winner is from Wellington and the TV1B winner is from Auckland. So if you feel like you are a Nanny McPhee—and free during the July school holidays, put your name forward as we are looking for two exceptional nannies.

## Hot Points

Please remember to keep your profile up to date on the website. If you relocate, change phone numbers etc, just log in and edit your contact details. Also remember the your profile that is written on the site is emailed out to the clients when you accept babysitting bookings, so make sure this is user friendly and no spelling mistakes.

**We currently have a lot of afterschool positions on our [nanny job page](#)—if you know of any of your friends that might be interested in joining us please spread the word.**

Remember to pay your annual subscription of \$30.

**Don't forget to purchase SMS texts**

## Rockmybaby™ has hit Australia—[www.rockmybaby.com.au](#)



We have launched our new website [rockmybaby.com.au](#) last week and are very excited about providing our services in Australia.

Over the next few weeks we will be recruiting as many people as we can to register on our website—if you could please send a link to any of your friends that you feel would be interested in becoming a sitter or registering as a nanny please do. Flick us an email at head office [info@rockmybaby.co.nz](mailto:info@rockmybaby.co.nz) and let us know you have referred your friends and we will give you free SMS text credits.

## Annual Subscriptions

We are currently offering half price annual subscriptions for our clients. This is a great offer, so please

## IMPORTANT!

**Remember not to do any private bookings for clients, all bookings have to come**

tions for our clients. This is a great offer, so please pass onto RMB clients while you are babysitting. The client will pay \$150 + gst for unlimited bookings for 12mths, instead of \$300 + gst, tell the client to contact their local area office for more details .  
If a client wants to form a relationship with you—we do offer permanent babysitting option, this is payment of \$100 finders fee and the client will contact you directly for any babysitting bookings.

**private bookings for clients, all bookings have to come through RMB. If you are requested by the client and can do the booking, let the client know to contact us directly, also can you please contact us as well.**

## Registration Process

Just a general reminder of our registration process—once registered on our website, please then email back your contact details form, a scanned or fax police form. We will then contact you in regards to an interview in person or via phone. We charge a registration fee, which can be paid at interview or after your first position with us.

### Nanny Jobs

If you are applying for any nanny jobs—please apply on line attach a current CV that is child related and any other information that will support your application. We will then forward onto the clients and let you know the outcome from there. It is very important you follow up and contact the clients and also let us know when you are meeting with the clients. Please also let us know ASAP if you have been offered the nanny position. Nanny positions rates are negotiable between you and the family unless they have stated the hourly rate on the job description.

### Babysitting bookings

Once you are fully registered and activated online you can accept bookings directly. You are required to contact the family within 24 hours of accepting a booking, even if the booking is 2 weeks away. If for some reason you can not do a booking that you have accepted and pull out, please contact your local office immediately and let them know.

Under NO circumstances are babysitters to charge a different rate that is not what we advertise on our website—if you are unsure please check your local area office or contact head office. If we find out you are charging different babysitting rates you will be suspended from RMB. Please check our [pricing page](#)

If you have any queries please let us know.

**Some great Feedback of late— remember you can received 5 free SMS credits if the client places great feedback, so please remind the clients .**

**“Thanks Rockmybaby. Rachael you were so helpful! We were in an immediate situation and you were fast moving. Out of many website searches/calls for various avenues and options, you were the most approachable and again helpful. You were also top of a big list "emotion aside" and research compared!”  
Odette- Auckland**

“Rachael It has been a real pleasure dealing with you, you were definitely top agency for us! “

Fiona- Auckland

**“This was our first experience with RMB and we have been impressed. Jane was very nice and she got on well with our 8 month old boy immediately. She had a professional manner and kept us informed through the evening of progress and bedtime. We were very comfortable with leaving our son with Jane for the evening. Our initial contact with the office was very good too. “  
Peet – Havelock North**

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